

FOR IMMEDIATE RELEASE



Thoro Packaging is Helping Local Schools Celebrate Earth Day

Seeking local schools to benefit from the TICCIT Program

Corona, CA, March 6, 2014/Thoro Packaging/ Every year, Thoro Packaging visits local elementary schools in the Inland Empire, in honor of Earth Day and Arbor Day, as part of the Paperboard Packaging Council's TICCIT Program ("Trees Into Cartons, Cartons Into Trees"), to educate students on paper, trees, and recycling. Thoro is currently seeking schools to participate in the 2014 program being held the week of April 21-25. All costs are covered by Thoro, as their way to give back to our community, planet, and future generations.

The President of Thoro and her staff, visit 3rd, 4th and 5th grade classrooms, to present the TICCIT Program which promotes tree planting as a way to highlight the need for recycling paperboard products. The students will learn about the life cycle of a tree, the natural renewability and sustainability of paper, as well as the benefits of recycling. Each school receives a donation of saplings to plant on their campus or in their community.

One of Thoro's own employees, Dianne Vanover, created the program which has now been adopted nationwide. Last year this program planted over 13,000 trees.

If you are interested in more information about this program, or have a classroom that would like to participate, please contact Andrea Percy at (951) 280-5078, or email apercy@thoropkg.com.

About Thoro Packaging

Based in Southern California, Thoro is a manufacturer of printed folding cartons, specializing in packaging solutions for the medical, pharmaceutical, health and beauty, fancy food, and technology industries. All manufacturing processes are done in-house. This provides customers quick turn around, transparency throughout project workflow, and gives Thoro the ability to maintain control of quality, guaranteeing the best printed folding carton packaging. For more information on Thoro and their sustainability efforts, visit www.thoropkg.com/sustainability.

About the Paperboard Packaging Council (PPC)

The PPC is the leading trade association serving suppliers and converters of all forms of paperboard packaging.

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